



SCHOOL  
FOR ADVANCED  
STUDIES  
LUCCA

Conference Room  
San Ponziano Complex  
**December 10<sup>th</sup> 2019**  
10.00 a.m.

ANALYSIS AND  
MANAGEMENT OF  
CULTURAL HERITAGE

PhD

**THESIS DEFENSE**

**Ginevra Addis**

*The re-identification of pop art:  
its reception from an Italian perspective*