

IMT and SDU Workshop on Health Economics and Public Health

March 31 - April 1, 2025

IMT School for Advanced Studies Lucca - Sagrestia

Organizers: Prof. Sibilla Di Guida, Prof. Massimo Riccaboni

MONDAY MARCH 31st

9.00 - 9.30 am **Welcome and Opening Remarks by Prof. Massimo Riccaboni**

9.30-10.30 am *"Applying stated preference experiments to elicit basic preference structures in the context of health: 1) altruism type and 2) drivers of distributional preferences"*
Presenter: Prof. Dorte Gyrd-Hansen

10.30-11.00 am **Coffee break**

11.00 am-12 pm *The limits and perils of gentle communication against vaccine hesitancy: an informational trial*
Presenter: Prof. Ennio Bilancini

12.00-1.00 pm *The role of providers' intrinsic motivation for quality of care and responses to a non-financial incentive*
Presenter: Prof. Anne Sophie Oxholm

1.00-2.30 pm **Lunch break**

2.30-3.30 pm *Career Development following Nivolumab Adjuvant Therapy for Resected Melanoma*
Presenter: Niccolò Toccafondi

3.30-4.30 pm *Preferences for dental health and financing of dental care: outline of three hypothetical stated experiments in a survey to citizens in six European countries*
Presenter: Prof. Trine Kjaer

4.30-5.30 pm *Symbolic Incentives in Non-Profit Organizations: Evidence from Blood Donors*
Presenter: Prof. Francesco Serti

TUESDAY APRIL 1st

Bilateral meetings from 9.30 to lunchtime.

For appointments, contact Prof. Di Guida (sibilla.diguیدا@imtlucca.it)